

W3Assets

Democratizing Real Estate **Wealth**
Through Blockchain Innovation.





Founder Quote

“Revolutionizing real estate investment through blockchain technology, W3Assets is pioneering a new era of financial inclusivity. Our platform opens the doors to global property investment, providing secure and seamless opportunities for wealth creation. Join us as we redefine the future of real estate.”

RGUITI Ayoub

Founder/CEO

Introduction:

Real estate has long been thought of as a reliable and concrete way to build money for decades. In addition to being seen as a step toward achieving financial security, real estate has given people the chance to create wealth over time and pass it on to succeeding generations.

Yet the current issues—from rising real estate costs to convoluted regulatory procedures—have made property ownership an exclusive right that is out of reach for a sizable portion of the populace. Blockchain technology is being used by W3Assets, a Real World Asset (RWA) protocol, to redefine asset ownership and lower the cost of real estate.

Vision:

W3Assets democratizes asset ownership of tangible assets, repositioning real estate as a means of establishing legacies. W3Assets ushers in a new era of accessible generational riches by fractionalizing real estate.

Mission:

W3Assets, a company operating at the nexus of blockchain technology and real estate, redefines asset ownership by utilizing the transformational force of decentralization. We have developed a strong platform for tokenizing and facilitating fractional ownership of real world assets by utilizing blockchain's creative capabilities.

Our goal is to create an inclusive ecosystem that democratizes real estate investing by establishing a decentralized framework for innovators and legacy builders. Our goal at W3Assets is to enable everyone to access generational wealth by transforming real estate from an asset to a means of leaving a lasting legacy.

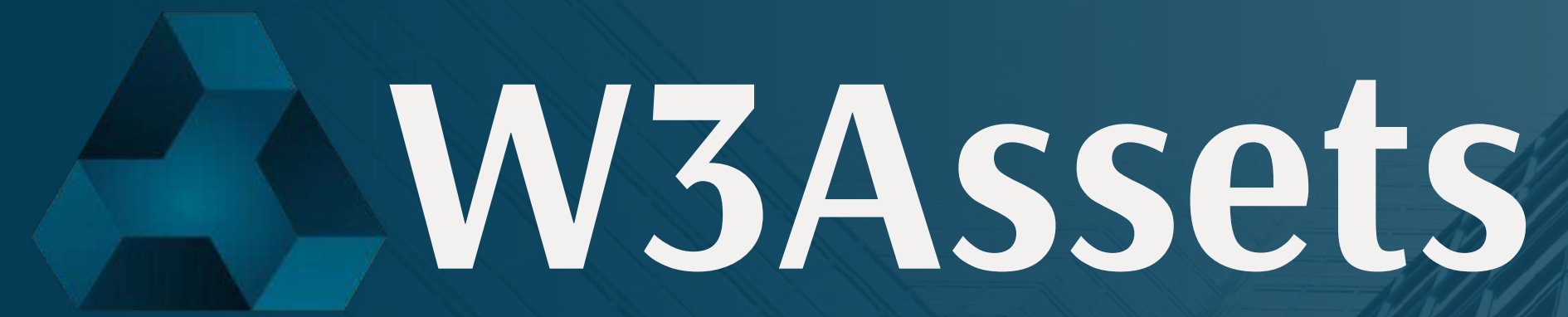
Executive Summary

- W3Assets is an organization that specializes in the tokenization of real estate assets. W3Assets enables users to invest in fractionalized real estate strategies and assets.
- In order to achieve an average annual return on investment (ROI) of 8–12%, W3Assets and its professional partners manage all of the assets and strategies that are made available on the platform.
- Additionally, W3Assets is exploring opportunities for foreign licensing. The company will collaborate with Fiat Republic and other regulated custodian services. Furthermore, W3Assets will launch its mobile investment application and move from its current private MVP stage to a public MVP before the end of the quarter.
- The company is a desirable investment option for those looking for steady and attractive returns because to its strategic approach to tokenizing real estate assets, regulatory compliance, expert management, and partnerships.

“The next generation for markets, the next generation for securities, will be tokenization of securities.”



BlackRock CEO
Larry Fink



Problems

Exploring Conventional Hurdles: Challenges in Traditional Real Estate Investing



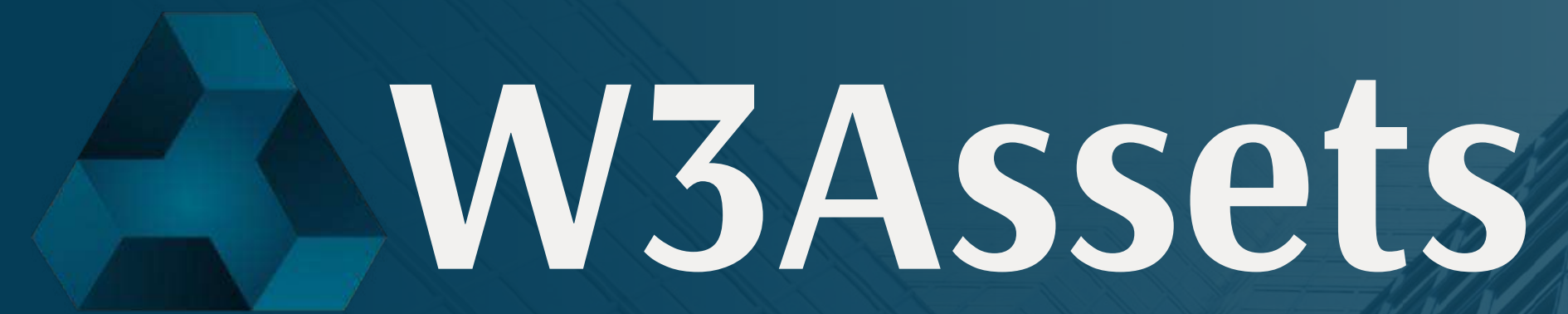
Problems

Traditional real estate investment has long been marked by exclusivity, lack of accessibility, and complexities.

also called business **Opportunity**

Here you will find a list of the most commonly encountered challenges for those interested in real estate investing:

- **Limited Accessibility:** Traditional real estate investment often requires substantial capital, excluding many potential investors.
- **Lack of Liquidity:** Real estate investments can be illiquid, tying up funds for extended periods.
- **Opaque Processes:** Lack of transparency in property selection, management, and reporting can lead to mistrust.
- **Geographical Constraints:** Investors may be limited to local markets, missing out on diverse opportunities.
- **High Entry Barriers:** Traditional real estate often demands extensive knowledge and experience, deterring potential investors.
- **Limited Investor Influence:** Centralized control over decisions can leave investors feeling disconnected.



Solutions

Solutions that Revolutionize Real Estate Investment: Empowering Access, Transparency, and Financial Freedom.



Solutions

W3Assets addresses these challenges head-on, revolutionizing real estate investment with a platform that's accessible, transparent, and tailored to the needs of a diverse and global investor community.

Introducing W3Assets: A Comprehensive Technological Framework for Asset Tokenization, Simplifying and Securing User Participation in Tokenized Real Estate. Embrace the Power of Tokenization, where Real Estate Assets are Transformed into Digital Tokens, Facilitating Fractional Ownership and Unlocking Enhanced:

- **Limited Accessibility:** Our platform enables fractional ownership through NFTs, allowing investors of all sizes to participate and diversify their portfolio.
- **Lack of Liquidity:** We introduce a marketplace for quick liquidity and a lending protocol, providing flexibility for investors to access funds when needed.
- **Opaque Processes:** Blockchain technology ensures transparency, enabling investors to trace property ownership, management actions, and income distribution.
- **Geographical Constraints:** Our platform offers a range of global markets and strategies, allowing investors to access a variety of real estate opportunities.
- **High Entry Barriers:** We simplify the investment process, providing educational resources and a user-friendly interface that welcomes both newcomers and experienced investors.
- **Limited Investor Influence:** Through decentralized governance and voting mechanisms, token holders actively participate in key decisions regarding properties and projects.



Market validation

What tokenization means to the real estate market

Market Validation

326,5 Trillion

Global real estate Market cap.

1 Trillion

Global Crypto Market cap.

Prominent global players are actively engaged in the process of economic tokenization. The **World Economic Forum** predicts that a significant portion, up to **10%, of the global GDP** could be seamlessly stored and transacted through distributed ledger technology. Forecasts also suggest that tokenized markets have the potential to reach a substantial value of approximately **US \$24 Trillion** by the year 2027

Moreover, nations across the globe are increasingly recognizing the significance of this emerging technology. During a panel discussion at the **World Economic Forum's** global technology governance summit, **Abdullah Bin Touq Al Marri**, the Minister of Economy of the United Arab Emirates, emphasized that asset tokenization will play a pivotal role in the country's strategic pursuit of doubling its economy over the next decade, aiming to elevate its current ranking as the 34th largest economy globally. In alignment with this trajectory, **Larry Fink**, CEO of BlackRock, stated that “The next generation for markets, the next generation for securities, will be tokenization of securities.”

Known organizations partaking in tokenization:



Strategically tailored for the real estate sector and beyond, **W3Assets** has designed its technological foundation. This deliberate choice is attributed to the sector's enduring significance and historical allure as a coveted asset class across centuries. Furthermore, the inherent illiquidity of the market unveils an untapped opportunity, poised to be addressed.

Transfer Ownership



STO Market Size

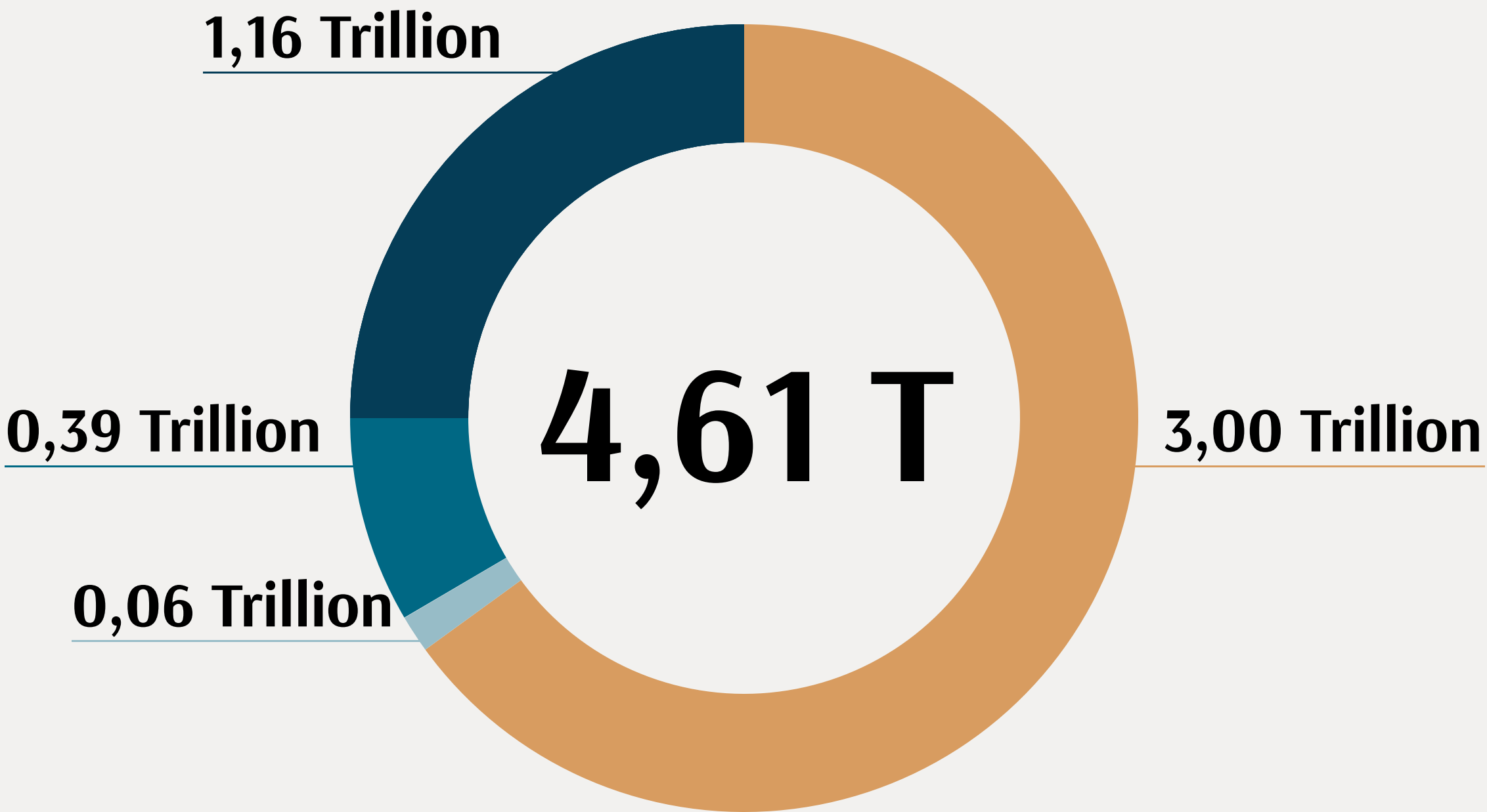


Total Addressable Market

In this particular case, we would make the assumption that all locked equity in the residential real estate market would be tokenized.



Total Industry Potential



- Issuance fees 4% avg. industry standards
- Custody fees 1.5% avg. p.a.
- Secondary market fees 0.5% avg.
- Distribution fees 1.5% avg.

Alternative Asset investing

Alternative assets have surged to an all-time high of **18 trillion USD**, with a notable allocation of **21.1%** directed towards investments in the **real estate** sector.

Most chosen alternative investments are:

1. Private Equity

2. Hedge Funds

3. Real Estate
4. Private Debt

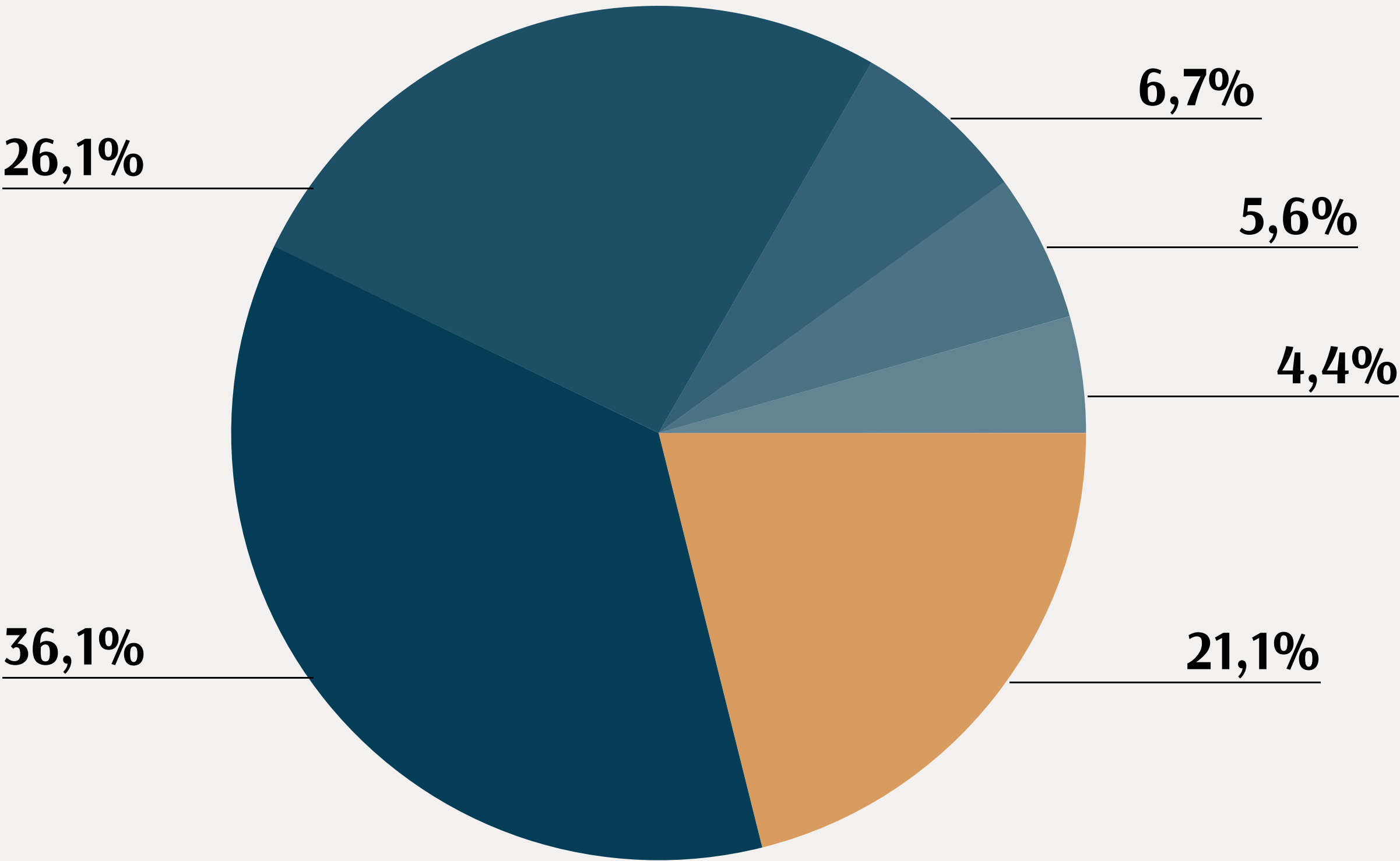
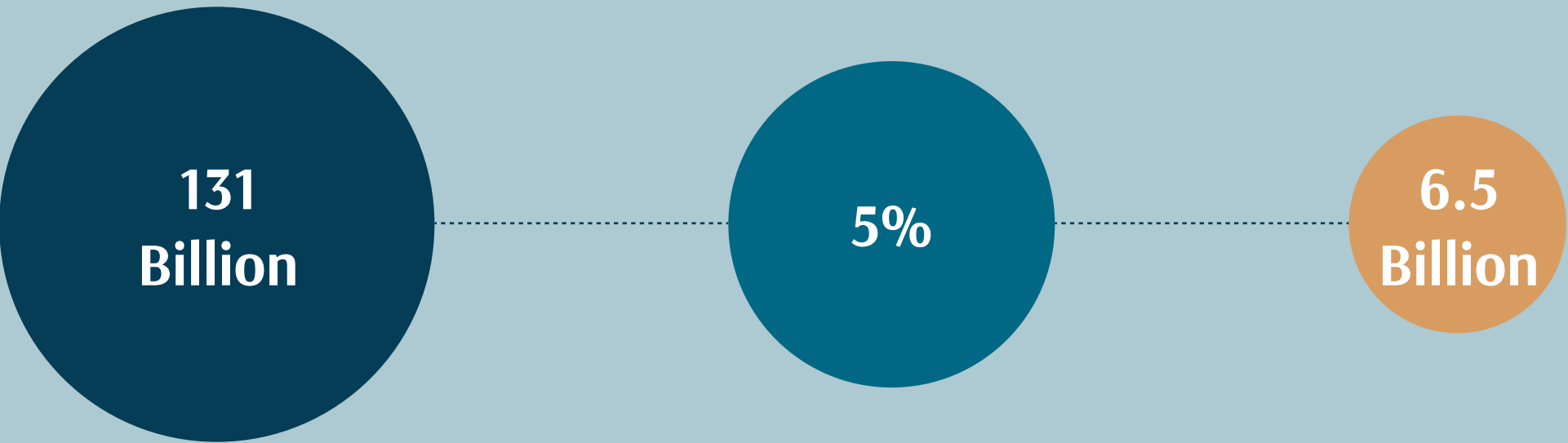
5. Commodities

6. Infrastructure

In the realm of digital assets, the worldwide market capitalization of stablecoins stands at **131 billion USD**.

Taking a conservative estimate, around **5%** of this capitalization is likely to be utilized as a store of value, with investors preferring to secure their digital wealth in tokens backed by tangible real assets.

This projection suggests a potential volume of approximately **6.5 billion USD** exclusively within the digital asset landscape.



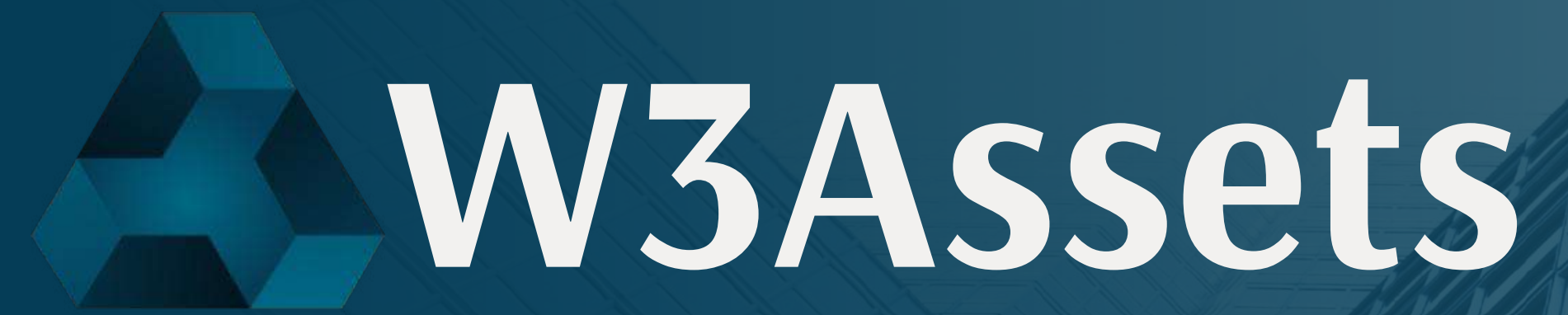
- Private Equity

Hedge Funds

Real Estate
- Private Debt

Commodities

Infrastructure



Business model

Dynamic fee structure for sustainable revenue.

Business Model

W3assets operates on a transparent and responsive fee-based model, ensuring financial sustainability while providing exceptional services to our valued users. By prioritizing transparency and responsiveness, we aim to meet the evolving needs of our customers and maintain long-term financial stability.

Fee Structure:

- 1. Property Acquisition Fee:** Charge a 2% fee after raising the full funds needed to purchase a property.
- 2. Investment Exit Fees:** Charge a fee equivalent to 5% when exiting an investment. This fee is applied when the asset is sold or divested from the platform.
- 3. Monthly Rental Payout Fee:** Charge a 5% fee on the monthly rental income generated by the property.
- 4. NFT Marketplace Transaction Fees:**
 - **Seller Fee:** Charge sellers a 2.5% fee when listing their NFTs for sale on the marketplace.
 - **Buyer Fee:** Charge buyers a 2.5% fee when purchasing NFTs from sellers on the marketplace.
- 5. Interest Spread Fee:** Add a 1% fee on top of the interest rate charged between lenders and borrowers.
- 6. Property Sale through Platform Fee:** Charge sellers a 2.5% fee when selling their properties through the W3Assets platform.

Our Team



Ayoub Rguiti
CEO/Founder



Imane Kissa
Chief Operating Officer



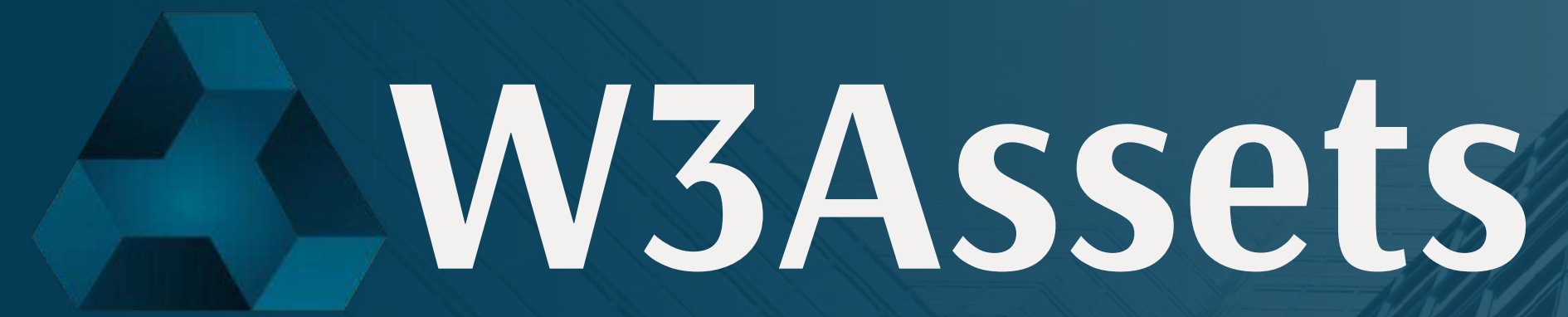
Youssef Benlarbi
Chief Technology Officer



Ayoub Ziad
Chief Marketing Officer



Mustapha Lahkak
Chief compliance Officer



Tokenomics

The significance of a utility token integrated into the ecosystem

Project Phases (Roadmap)

Inception & Development

- Idea Conception
- Feasibility Study
- Team Formation
- Seed Funding
- Prototyping
- Regulatory Compliance

Platform Development

- Regulatory Compliance
- Technology Development
- Private Sale
- Property Acquisition
- Marketplace Development
- Testing and Security

Launch & Expansion

- Public Sale
- Property Minting
- Asset Acquisition
- Marketing and Awareness
- User Growth
- Listing on Exchanges
- Integration with Partners

Maturity & Innovation

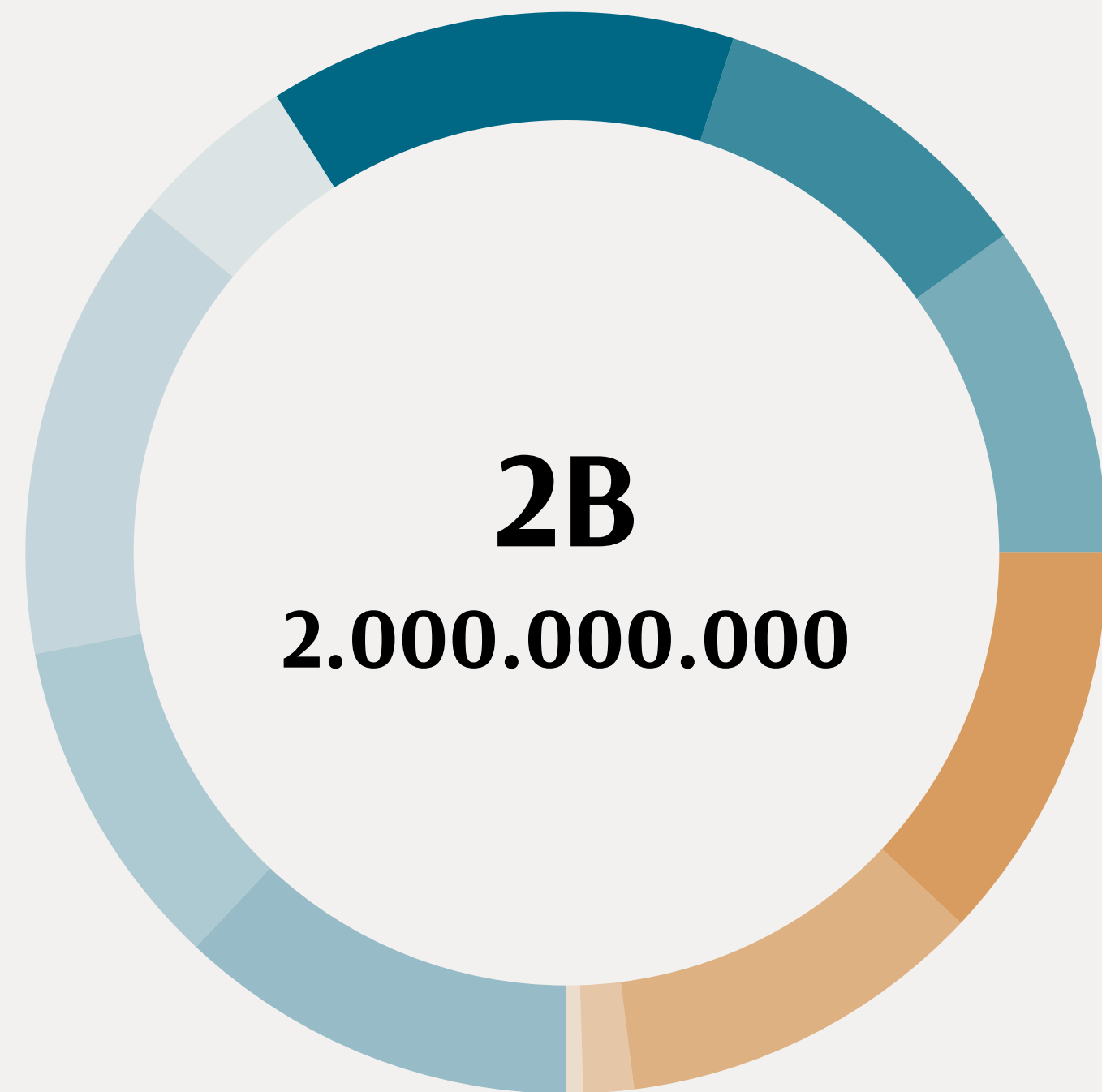
- Innovative Features
- Ecosystem Expansion
- Governance and Decentralization
- Community Building
- Research and Development
- Global Impact

Token Metrics

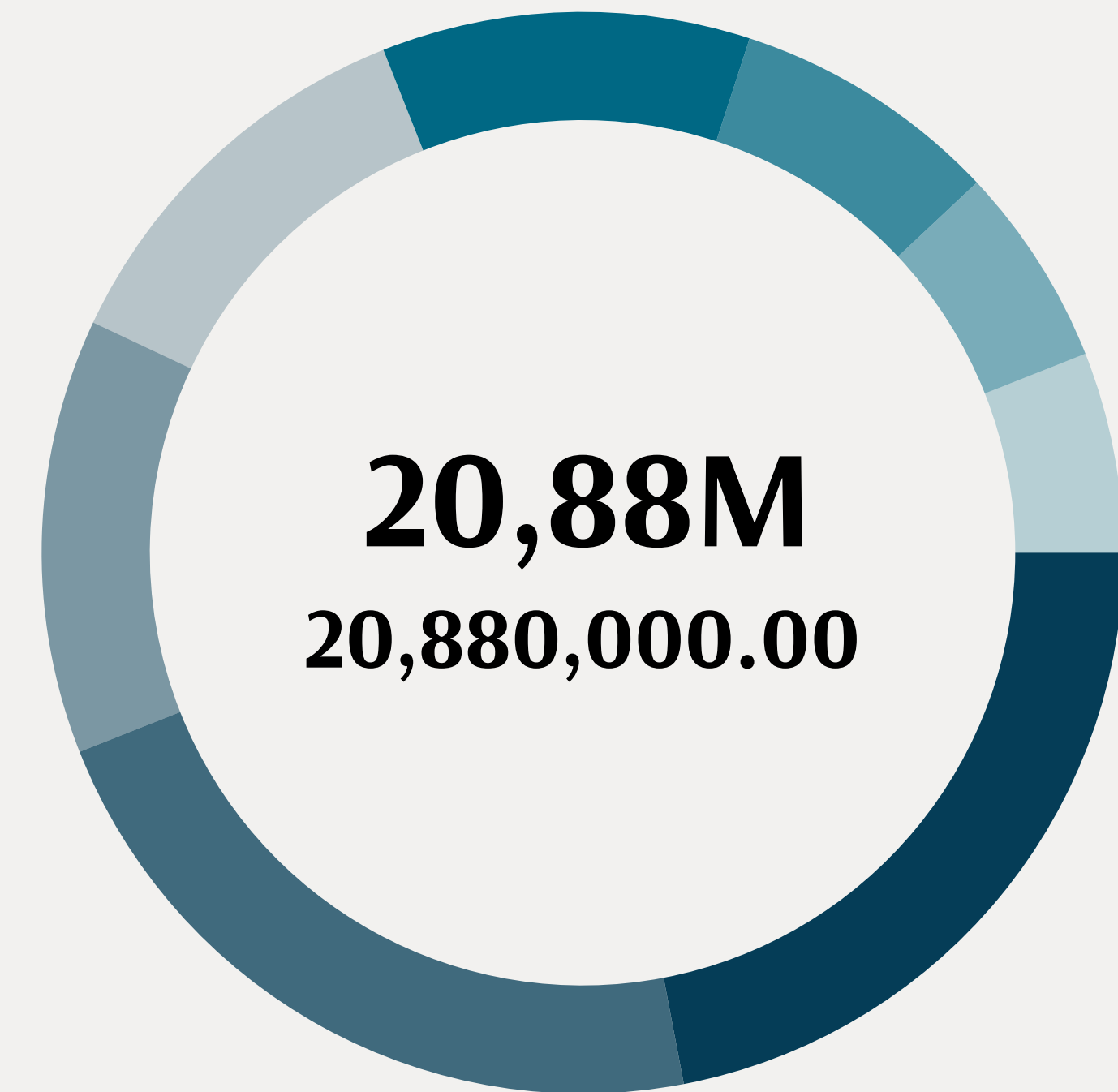
Details		Category	%	Token Amount	Price	%TGE	Vesting
Token Name	W3A	Seed	12	240.000.000	0,034	2.00%	Starts 3 months after listing, 24 months daily interval.
Token Type	ERC20	Private	11	220.000.000	0,047	2.00%	Starts 2 months after listing, 24 months daily interval.
Total Supply	2.000.000.000	Strategic/KOL	1.5	30.000.000	0,057	5.00%	Starts 2 months after listing, 24 months daily interval.
Hard Cap \$	20.880.000	Public	0.5	10.000.000	0,067	50.00%	Starts 1 month after listing, 1 month daily interval.
Seed \$	8.160.000	Liquidity	12	240.000.000	N/A	10.00%	Starts 2 months after listing, 36 months daily interval.
Private \$	10.340.000	Community	10	200.000.000	N/A	0.00%	Starts 4 months after listing, 60 months daily interval.
Strategic/KOL \$	1.710.000	Founders/Team	14	280.000.000	N/A	0.00%	Starts 6 months after listing, 36 months daily interval.
Public \$	670.000	Advisors	5	100.000.000	N/A	0.00%	Starts 6 months after listing, 24 months daily interval.
Initial circulating supply	49.700.000	Incentives	14	280.000.000	N/A	0.00%	Starts 1 month after listing, 60 months daily interval.
Initial market cap \$	4.970.000	Treasury	10	200.000.000	N/A	0.00%	Starts 12 months after listing, 48 months daily interval.
Total diluted market cap \$	200.000.000	Operations	10	200.000.000	N/A	5.00%	Starts 6 months after listing, 48 months daily interval.
Estimated listing date	H2 2024						

Token Distribution

Token Allocation



Use of preceeds



12% ● Seed
11% ● Private
1.5% ● Strategic/KOL
0.5% ● Public

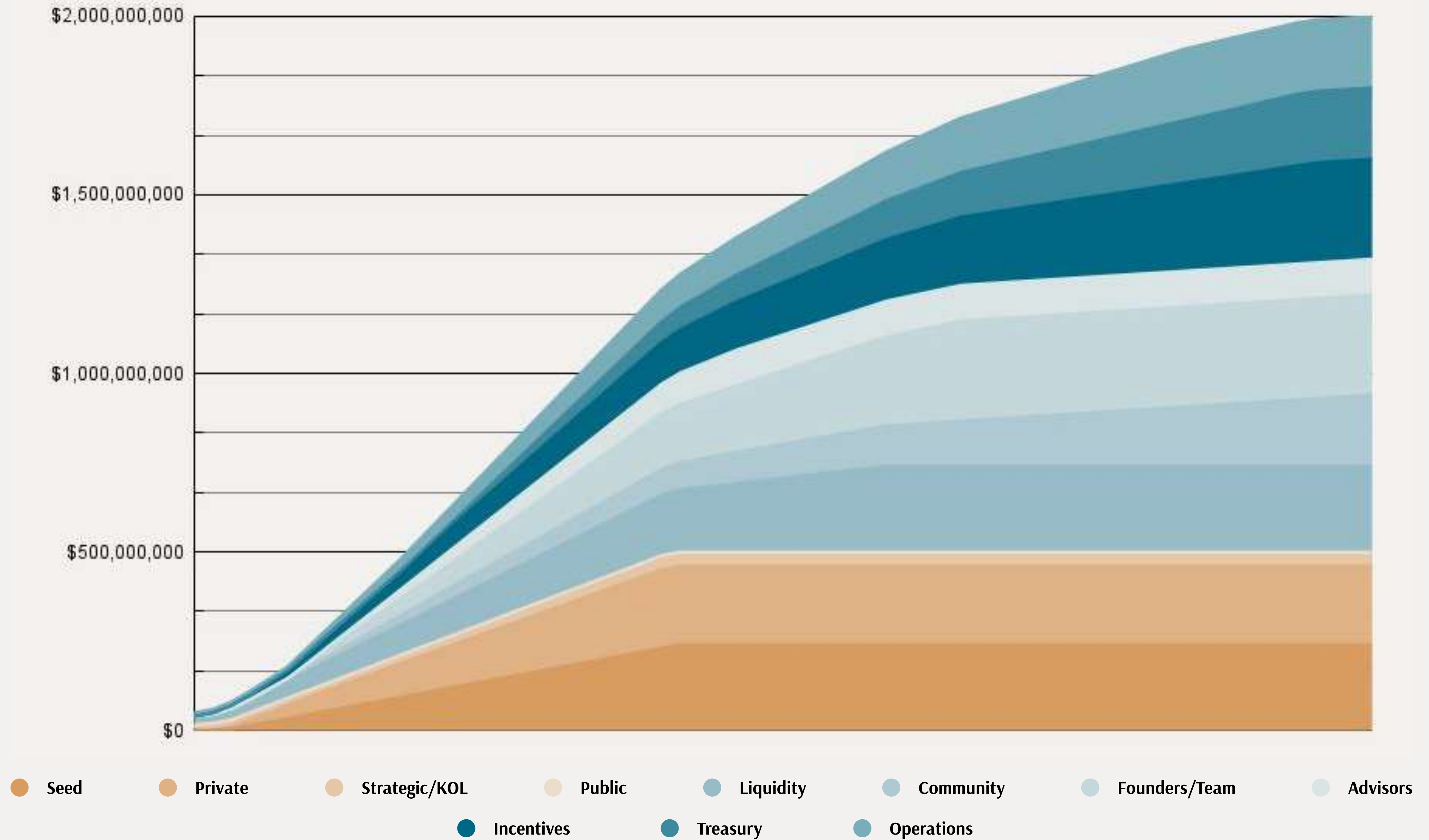
12% ● Liquidity
10% ● Community
14% ● Team
5% ● Advisors

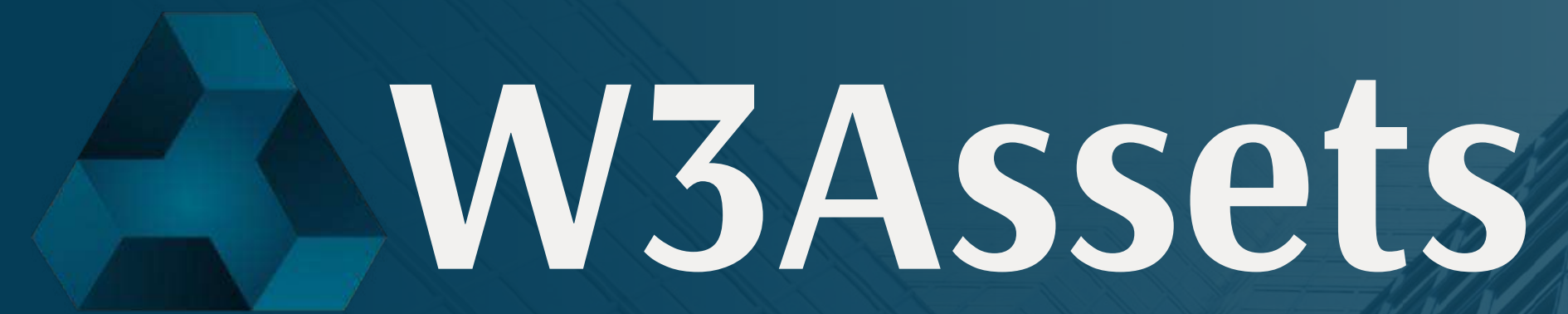
14% ● Incentives
10% ● Treasury
10% ● Operations

22% ● Product Development
22% ● Product Marketing
13% ● Operational Costs
12% ● Exchange Listing

11% ● Legal Compliance
8% ● Security and Auditing
6% ● Partnership and Collaboration
6% ● Reserve Funds

Vesting Charts





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Thank you